

# FRANCES MCMAHON WARD

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## EDUCATION

2000 MASTER OF FINE ARTS, ARIZONA STATE UNIVERSITY, Tempe, Arizona.  
Intermedia- performance, video production, installation, computer animation

1993 BACHELOR OF FINE ARTS, SAINT MARY'S COLLEGE, Notre Dame, Indiana.  
Studio Arts- fibers and sculpture - Cum Laude

## POSITIONS

ADJUNCT FACULTY -ONLINE INSTRUCTION, Rio Salado College, Tempe, AZ. *CURRENT*

- ◆ Teach several sections of Intro to Cinema within the Humanities Department at Rio Salado College

2004-2019 FACULTY (Chair) - COMPUTER/TECHNOLOGY DEPT. Xavier College Preparatory.  
Founded in 1943, Xavier College Prep has a solid reputation for excellence in education. The rigorous academic curriculum and commitment to service engender leadership that is based on integrity, innovation and tradition.

- ◆ Design/teach courses in Digital Storytelling, Video Production, and Graphic Design/Photoshop, Animation Techniques
- ◆ Teach college level classes (Rio College Dual Enrollment program)
- ◆ Moderate Video Club
- ◆ Assist faculty and students on software and equipment in the lab/classroom.
- ◆ Produce valuable audio/visual/graphic assets that enhance the school's various internal and external communications
- ◆ Faculty moderator for student produced 'XPRESS': online newsmagazine
- ◆ Maintain social media: twitter

2004-2019 CoDIRECTOR - STARK GALLERY, Xavier College Preparatory, AZ.  
Stark Gallery at Xavier College Preparatory is a component on the Department of Art.

- ◆ Present professional and educational exhibitions of contemporary art that are challenging and innovative in both content and media.
- ◆ Present exhibitions that serve as a teaching tool for the department of art and reflect the needs, interests and concerns of students and serve as cultural and intellectual enrichment for the community
- ◆ Moderate student club dedicated to service to the gallery.

2004-2016 DIRECTOR OF WEB COMMUNICATIONS- Xavier College Preparatory, Phoenix, AZ.

- ◆ maintain a full service, interactive online environment
- ◆ produce valuable audio/visual materials that enhance the school's various internal and external communications

## **POSITIONS CONTINUED**

- 2003 -04 ACADEMIC PROFESSIONAL- FINE ARTS SPECIALIST  
ARTS, MEDIA AND ENGINEERING PROGRAM- ARIZONA STATE UNIVERSITY  
Tempe, AZ.
- 2001-03 ADJUNCT FACULTY- MOTION PICTURE/TELEVISION PRODUCTION-SCOTTSDALE  
COMMUNITY COLLEGE, Scottsdale AZ.
- 2001 WEB MASTER/COMPUTER TECHNICIAN- LISA SETTE GALLERY Scottsdale, AZ.  
My duties include updating and maintaining the gallery's website  
([www.lisasettegallery.com](http://www.lisasettegallery.com)) and digital archive. Responsibilities included keeping the  
gallery's computer network updated and maintained.
- 1999-00 RESEARCH ASSISTANT, Institute for Studies in the Arts, Arizona State University.  
I worked with performance artist's Leslie Hill and Helen Paris (Curious.com) on various  
video projects and the development of an interactive CD-Rom.
- 1997 RESEARCH ASSISTANT, Intermedia, School of Art, Arizona State University.  
My responsibilities included technical and application support for SOA video lab.  
(3 year appointment)
- 1995 TEACHING ASSISTANT, School of Art, Arizona State University, Tempe, AZ.  
(Instructor of Record)

## **TEACHING**

### INTRODUCTION TO CINEMA

Introduction to Cinema is designed to give students critical insight into the "language" of motion pictures, film theory, history of cinema, and appreciation of the common elements of commercial and artistic films.

### WOMEN IN FILM

The significant participation of women in front of and behind the camera will be studied in this course. Attention will also be given to screen images of women and how they reflect the American culture.

### BROADCAST JOURNALISM I, II

This class is an introduction to broadcast news writing, videography, editing and visual storytelling. <http://news.xcp.org/>

### ANIMATION TECHNIQUES

This course is designed to introduce students to basic methods and practices in animation, while exposing them to artists working independently in this field. Dual Enrollment/Rio Salado College

### VIDEO ART

This course will explore video production from an arts perspective and teach necessary technical video production techniques. Dual Enrollment/Rio Salado College

### 2005-2015 GRAPHIC DESIGN/PHOTOSHOP CS6

This course introduces students to graphic design as a form of visual communication through the use of type, image, form, and color. Dual Enrollment/Rio Salado College

## **TEACHING CONTINUED**

- 2005-2015 VIDEO/ANIMATION PRODUCTION  
This course explores digital storytelling from an arts perspective and teach necessary technical video production techniques.
- 2003-2004 DUAL ENROLLMENT XAVIER COLLEGE PREPARATORY/RIO SALADO COLLEGE  
INTERDISCIPLINARY DIGITAL MEDIA AND PERFORMANCE (IDMP)  
Collaboratively taught and developed this graduate level course as an introduction and survey of interdisciplinary techniques in new media.  
ARTS, MEDIA and ENGINEERING, ARIZONA STATE UNIVERSITY.
- 2001-2003 DIGITAL MULTIMEDIA  
Introduced the major components of digital multimedia with emphasis on learning the basic elements of digital video production. Including concept development, DV camera usage, DV non-linear editing and basic audio theory.  
MOTION PICTURE and TELEVISION PROGRAM, SCOTTSDALE COMMUNITY COLLEGE.
- 1995-1996 3-DIMENSIONAL DESIGN, Instructor of Record  
Taught basic concepts of 3-D Design. Instructed students on shop tools.  
CORE FOUNDATIONS-SCHOOL OF ART, ARIZONA STATE UNIVERSITY.

## **PROFESSIONAL EXPERIENCE**

- 2004/5 DANIEL NAGRIN- MAN OF ACTION- EDITOR/VIDEOGRAPHER -Documentary Video
- 2000 SECRETARY/WEB MASTER- LIVE ART PLATFORM-Live Art Platform (LAP) is a non-profit arts organization that promotes a healthy venue for performance art in the valley. (2 year appointment)

## **GRANTS AND AWARDS**

- 2015 Faculty of the Year, Xavier College Preparatory, Phoenix, AZ
- 2012 Arizona Excellence in Private Education Award- FINALIST
- 2012 Special Congressional Recognition: Outstanding & Invaluable Service to the Community
- 2003 Artist's Initiative Temporary Public Art Project, AZ Arts Commission FINALIST
- 2001 ARIZONA ARTISTS MATERIALS FUND GRANT Contemporary Forum, Phoenix Art Museum, Phoenix, AZ.
- 2000 AZ AWARD  
Arizona State University Art Museum's Annual International Short Film and Video Festival
- 2000 STUDENT INITIATIVE RESEARCH GRANT  
Institute for Studies in the Arts, Arizona State University, Tempe, AZ.
- 1999 HONORABLE MENTION,  
National Student Festival for Film, Video, and New Media. Hunter College, New York, NY
- 1999 RESEARCH ASSISTANTSHIP  
Institute for Studies in the Arts, Arizona State University, Tempe, AZ.
- 1999 TRAVEL GRANT, Arizona State University, Tempe, AZ.
- 1997 RESEACH ASSISTANTSHIP, Muriel Magenta, Arizona State University
- 1994 TEACHING ASSISTANTSHIP, 3-D Design, Arizona State University

## **EXHIBITIONS**

### **SOLO**

- 2016 TENT CITY- Walter Art Gallery, Scottsdale, AZ
- 2015 TENT CITY- Stark Gallery, Xavier College Preparatory, Phoenix, AZ.
- 2010 OIL CLOUD- Stark Gallery, Xavier College Preparatory, Phoenix, AZ.
- 2005 PIGEON- Stark Gallery, Xavier College Preparatory, Phoenix, AZ.
- 2004 WAR TIMES- Video Installation -Eyelounge Gallery, Phoenix, AZ.

### **GROUP**

- 2018 ART FACULTY EXHIBITION- Xavier College Preparatory, Phoenix, AZ.
- 2017 ART FACULTY EXHIBITION- Xavier College Preparatory, Phoenix, AZ.
- 2016 ART FACULTY EXHIBITION- Xavier College Preparatory, Phoenix, AZ.
- 2015 FACULTY SHOW- Xavier College Preparatory, Phoenix, AZ.
- 2014 FACULTY SHOW- Xavier College Preparatory, Phoenix, AZ.
- 2010 ARTS FOR GODDARD- Goddard Headquarters, Phoenix, AZ.
- 2009 ALL DECKS ON HAND- After Hours Gallery, Phoenix, AZ.
- 2004 RESPITE- Stark Gallery, Xavier College Preparatory, Phoenix, AZ.
- 2003 HEROS AND HEROINES- South Bend Regional Museum of Art, South Bend, IN.
- 2003 TRANSFORMATION - Eye Lounge, Phoenix, AZ.
- 2001 THE VIDEO SHOW- Modified Gallery, Phoenix AZ. December.
- 2000 CULTURE OF THE UNDERGROUND- Nile Theatre, Tempe, Arizona.
- 2000 CANDY SHOW- Chicago, IL.
- 2000 DOESN'T WORK WELL WITH OTHERS- an Evening of Solo Performance. Arizona State University, Tempe, AZ.
- 2000 PERFORMANCE STUDIES INTERNATIONAL CONFERENCE- PHOENIX 2000 Arizona State University, Tempe, AZ.
- 2000 INTELLIGENSIA- Group Video Show, Art Lab 16, Phoenix, AZ.
- 1999 ART DETOUR 11- Performance Art Festival, Art Detour 11 Headquarters- Denali Building, Central Phoenix, AZ.
- 1999 FOREPLAY- L.A.P. Launch Benefit- Alwun House, Phoenix, AZ.
- 1998 10/20's- AN EVENING OF SOLO PERFORMANCE. Drama City, Tempe, AZ.
- 1998 RELAY- Part of the New Plays Marathon- Nelson Fine Arts Center, Tempe, AZ.
- 1998 DU-RATIONAL- Mars Artspace, Phoenix, AZ.
- 1998 TRAVELING LIGHT- NEON SHOW- Step Gallery, Tempe, AZ.
- 1995 MILK- Mother's Day Show- The Ice House, Phoenix, AZ.

### **SOLO PERFORMANCES**

- 2000 BRAVE BOLD GIRLS- Phoenix Art Museum, Phoenix, AZ.,.  
Performance/ Video exhibition. One woman's experiences of motherhood and daughterhood with a superhero twist. Videographer- video editor- writer- performer
- 2000 SIR ISSAC NEWTON- Drama City, Arizona State University, Tempe, AZ.  
'For every action, there is an equal and opposite reaction.' Two performers bound by 7 feet of 6 inch red elastic- one tap dancing out of control the other reciting Newton's three laws of motion and how they relate to her life. Writer- performer

## **SOLO PERFORMANCES CONT.**

- 2000 BRAVE BOLD GIRLS- Masters of Fine Arts Thesis Exhibition, Arizona State University Drama City, April 21-22, Performance/Video Extravaganza. 'I want to raise a Brave Bold Girl- conscientious of others but stands firm in her knowledge of who she is, therefore, will not compromise her principle.' One woman's experiences of motherhood and daughterhood with a superhero twist. Videographer- video editor- writer- performer
- 2000 HERO CONSTRUCT-Performance Studies International Conference (PSI), Arizona State University, Through the physical action of a woman's lone marathon run, an image is constructed, pixel by pixel as her physiological data is transmitted step by step, breath by breath to a computer, giving rise to the construction of a 'heroic' image. Writer- performer
- 1999 POOL- Artlink's Performance Art Festival. Phoenix, AZ. An above water underwater experience. Red swimmer free styling through projected pools takes a breather to tell stories of perfect storms, near drowning, and family. Writer- installation/costumes- performer
- 1999 WALNUTS- Alwun House Phoenix, AZ.  
Body under felt- feverishly crocheting a single red line in a sea of walnuts while red winged black birds and robins sing. Pre-recorded video partners up with live feed to capture and project the action. Videographer- video editor- installation- writer-performer
- 1998 DON'T TELL- Drama City, Tempe, AZ.  
Stories about me as Mother and me as Daughter- live and prerecorded video participate as partner in this intense, provocative piece, but don't tell me I already know! Videographer-writer- video editor- performer
- 1998 MOP AND GLOW- New Plays Marathon, Arizona State University.  
Wedding gown, work gloves, sand bags, neon mop, lovely strand of pearls. We are defined by what we wear and the tools we use. Writer-installation-performer
- 1998 RIDE BY BRIDE- Myrtle Avenue, Tempe AZ.  
Red tricycle, wedding gown, 25 white balloons swollen with milk. Writer- performer
- 1998 RETRACT- Mars Artspace, Phoenix, AZ.  
Things are consumed, digested, and discharged. It takes time to process the elements of life. Videographer- video editor- writer- installation- performer
- 1997 TELL ME ABOUT THE RABBITS- The IceHouse, Phoenix, AZ.  
It seems that there are common memories that emerge within each new generation of a family that weave themselves into the emotional fabric of our lives. Writer- performer- installation

## **FESTIVALS**

- 2001 PHOENIX INTERNATIONAL FILM FESTIVAL- Phoenix, Arizona.
- 2000 SANTA BARBARA CONTEMPORARY ARTS FORUM- Santa Barbara, California.
- 2000 FULLERTON'S GRAND CENTRAL ART CENTER- California State University, Santa Barbara, California.
- 2000 ASU ART MUSEUM'S FOURTH ANNUAL INTERNATIONAL FILM AND VIDEO FESTIVAL- Arizona State University, Tempe, AZ. \*AZ Award
- 1999 NATIONAL STUDENT FESTIVAL for FILM. VIDEO. NEW MEDIA- Hunter College, New York, NY. \* honorable mention

## **WORKSHOPS/LECTURES**

- 2016 VIDEO PRODUCTION MADE EASY- Educators Day. XCP, Phoenix, AZ.
- 2003 MASTER ARTIST/INSTRUCTOR-GALLERY 37, W.VALLEY ARTS COUNCIL, Litchfield Park, AZ.  
Provided all necessary art/technical training and support for the student apprentices during each phase of the public arts project.
- 2001 SCHOOL TO WORK PROGRAM- Chandler High School, Chandler, AZ. Sponsored by Arizona Commission for the Arts. Introduced video as a viable art form, showed many examples and designed a short video art project for the students. Lectured on the history of video art.
- 2001 CELEBRATE ARTS/ARTIST MONTH- Family School, Phoenix, Arizona. Lectured on being a video artist and showed most recent video work.
- 2000 YMCA- YARTS SUMMER TEEN CAMP- Taught basic video camera skills and the principles of the in-camera edit resulting in 20 groups of students having a complete video piece.

## **SERVICE**

### 2013-CURRENT GIRLS HAVE IT CAMP!

Girls Have IT Camp! is a week-long event for middle school girls to become engaged in hands-on Science, Technology, Engineering, Art and Math (STEAM) activities. This event draws middle school girls from all over the valley.

### 2008-2017 GIRLS HAVE IT DAY!

Created in 2008, Girls Have IT Day! is an event for middle school girls to become engaged in hands-on Science, Technology, Engineering, Art and Math (STEAM) activities. Co-hosted by Xavier College Preparatory and Arizona State University. This event draws over 1000 middle school girls from all over the valley.

### 2003-2004 EDUCATION COMMITTEE, ARTS, MEDIA AND ENGINEERING PROGRAM

Serving on this committee for administering and developing recently approved graduate concentrations in the Arts, Media and Engineering Program at Arizona State University.

### 2003-2004 TECH COMMITTEE, ARTS, MEDIA AND ENGINEERING PROGRAM

Serving on this committee to determine and recommend new hardware and software purchases for the Arts, Media and Engineering Program at Arizona State University.

## **SKILLS AND CERTIFICATIONS**

- +Gallery Preparator- installation/de-installation, shipping and receiving artwork, and coordination of necessary staff and materials.
- +Videographer- DSLR/VIDEO
- +Non-Linear Digital Editor for video and film- PREMIER , FINAL CUT PRO, iMOVIE, AVID (Certification, December 15, 1999. Scottsdale Community College, Scottsdale, AZ. Instructor- Burt Cutler)
- +Web Development and Design
- +Graphic Design- PHOTOSHOP, IN-DESIGN, ILLUSTRATOR
- +MAC/PC Platform proficiency

## **PUBLICATIONS**

GUERRILLA PERFORMANCE AND MULTIMEDIA , "Documentation and Marketing" by Leslie Hill and Helen Paris. Continuum- London and New York. 2001.

## **AFFILIATIONS**

ISTE | The International Society for Technology in Education  
2012

NAEA | National Arts Education Association  
2009-2010

CAA | College Art Association  
Individual member- 2000-2005

LAP | Live Art Platform 1999-2002

A non-profit arts organization that promotes a healthy venue for performance art

## **REFERENCES**

Available upon request.